



Parade Route →

End Start



**WINFIELD CHAMBER OF COMMERCE
AND MAIN STREET INFORMATION BOOTH:**
 Located by Midtown State Bank and Trust
 Official Mule Day Shirts – Brochures – Maps
 General Information: 205-487-3002

- | | |
|------------------------------|---|
| (A) Arts & Crafts | (H) Dancing- City Hall Memorial Park |
| (B) Car Show | (I) Music - Harris Store |
| (C) | (J) Music - City Hall |
| (D) Flea Market | (K) Parade Line-up, Mules/Wagons |
| (E) | (L) Parking/Shuttle Pickup |
| (F) Information Booth | (M) Run/Walk |
| (G) Mule Judging | (N) Tractors |

CHAMBER HONORS



Robert Hendrix

Robert is a 1990 graduate of Winfield City High School. He is the owner of Hendrix Tile & Hardwood.

Robert is married to Daphne, and they have 2 children, Kane & Izzy.

Robert has been a volunteer at Mule Day since 1998. He has worked hard each year to make sure Mule Day is a huge success. From putting up signs, marking spaces, and helping vendors get set-up to problem solving, providing equipment for Mule Judging, and helping with parade line-up, Robert has played a pivotal role in helping Mule Day reach its 50th Anniversary.

Additionally, Robert has helped the Winfield Chamber of Commerce with Christmas light installation each holiday season. He is also a volunteer for the Winfield Touchdown Club.

Please help us thank Robert Hendrix for generously volunteering his time and efforts. His willingness to serve is greatly appreciated!

MULE DAY BEGINNING

The tradition began on September 27, 1975, by Curt Estes, Winfield Chamber of Commerce, and Max Brasher, Sr., to honor the hard-working mules of the day. Mr. Robert Vickery and Mr. Jack Guin, both from Winfield, were major contributors. Mr. Estes lived to see seven Mule Day Parades. People attend the festival from many parts of the southeast with estimated attendance of over 25,000. Our Mule Day founding fathers never dreamed that honoring these hard-working, long eared mules would have become such a big hit with folks. Mule Day is celebrated the 4th Saturday of September each year, so mark your calendars and we will see you again next year!

ADDITIONAL INFORMATION:

First Aid Teams will be available in mobile units throughout the event. In case of emergency call 911.

Portable restrooms & hand washing stations will be located throughout the downtown area.

Handicap parking & parade viewing available at City Hall.

No horses, mules or wagons will be allowed off the parade route.

No unauthorized bicycles, motorcycles, go-carts, ATVs, or golf carts will be allowed in the event area.

The City of Winfield, Winfield Chamber of Commerce, Winfield Main Street Program, Mule Day Committees, and any Civic Organization cannot be held responsible for any loss, theft of property, or injury of any kind.

FREE SHUTTLE SERVICE ON SATURDAY:

Winfield Methodist Church - \$5 parking

Gateway Foodland – Free Parking

www.facebook.com/winfieldchamberofcommerce

Use #Muleday2024 with your post and pictures and we may include you in upcoming advertisements.

WELCOME

to



2024

www.winfieldchamber.org

2024 MULE DAY BUSINESS SPONSORS



Alabama Power Company
 Beville State Community College
 Continental Global Material Handling, LLC
 Country Place Senior Living of Winfield
 Dizzy Dean's Fireworks Super Center-Winfield
 First Federal Mortgage
 First State Bank of the South
 Freedom FIBER
 Hallmark Furniture & Home Décor
 Honda of Jasper
 Hospice of Northwest Alabama
 Jasper Lumber Company
 Kilgore Services
 King Kutter, Inc.
 Listerhill Credit Union
 Magnolia Soap and Bath of Winfield
 Mainstreet Taters
 Marion County Commission District 4
 Max Homes
 McCaleb Tool Supply, Inc.
 McDonald's
 Nikki Snider, CFP®, CRPS® - Edward Jones
 Northwest Alabama Gas District
 Northwest Bama Builders
 Northwest Regional Health
 Oakbridge Insurance Agency, LLC
 Perkins Heating & Cooling
 Reese Phifer, Jr. Memorial Foundation
 Reli Title – Winfield
 State Bank & Trust
 The Citizens Bank of Winfield
 The White Barn of Piney Grove
 Turkey Creek Sand & Gravel
 Vintage Marketplace
 Warrior Met Coal, Inc.
 Winfield Monument Company, Inc.

SCHEDULE OF EVENTS

FRIDAY, SEPTEMBER 27th

5:30 PM Music
 6:00 PM Flea Market
 Arts & Crafts
 Food Vendors
 Mule Night Madness Sales

8:15 PM Fireworks

10:30 PM – 11:30 PM Mule Night 5k Run Registration –
Winfield City Hall

12:00 AM 5k Race Start
Sponsored by Encore

SATURDAY, SEPTEMBER 28th

7:00 AM Flea Market
 Arts & Crafts
 Food Vendors

8:00 AM Parade Line-Up Registration
at Winfield City High School
 Mule Judging Registration
 Car Show Registration
at Winfield Middle School
 Dancing

9:00 AM Antique Tractor Registration
at Foodland Parking Lot

9:30 AM Parade Leaves
from Winfield Elem. School

11:00 AM Parade

12:00 PM Mule Judging
at Winfield Baseball Parking Lot

MUSIC LINEUP

Friday:

Stage Located at Winfield City Hall:

5:30PM - 7:00PM Josephine Arsenault
 7:30PM – 9:00PM Reid Haughton

Stage Located Behind R.W. Harris Store:

6:30PM 16th Annual Mule Night
 Bluegrass Jamboree
 Performing: Jeff Long Band,
 Matt Taylor Band &
 Skip Reid Band

Saturday:

Located Behind Citizens Bank:

8:00AM - 10:00AM Bama Dancers
 10:00AM - 11:00AM ... Showstoppers Dance Co.
 & Dynamic Dance

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**Mule Day officials will be present
 throughout the crowd, should you have
 any questions or need help.**

Chamber Honors Kevin & Cindy Holcomb



Kevin and Cindy have been sharing Mule Day for 23 years now. In 2003, they were married in front of their barn on Mule Day morning then were escorted to town by a host of wagons, mules, and horses. They have had the distinct honor of driving the Grand Marshall through many Mule Day parades. They have hosted the Mississippi Wagon Train where they have ridden, camped, and fellowshipped while on their way to Winfield's Mule Day. Last year, Kevin and Cindy turned the reins over to their niece, Makenzie Hicks Manasco, and her husband, Ryan, in hopes that the new generation would pick up and carry on the tradition. This year Cindy's dad, Larry Reese, and niece, Reese Hennicke, share the honor of driving them through the parade as Grand Marshalls. They have raised numerous children around mules and horses most of their lives and still love them today. They spend many weekends riding. Many of the "Old Timers" have passed on, but the memories of their mentoring live on. Kevin and Cindy enjoy judging the parade and driving competition each year. The 50th Mule Day is special to them in many ways, and they hope that this event continues for many years to come. They want to thank the Chamber and their supporters for the giving of their time and providing all they do to make it a true success.

Chamber Honors Winfield Street & Sanitation Department



The Chamber of Commerce is proud to honor the City of Winfield Street & Sanitation Department. Pictured from left to right are Jeff Vickery, Ronnie Feltman, Scott Williams, Rob Bolton (Street Dept. Superintendent), Robert Hill, Todd Welch, and Ricky Youngblood. The department operates with 5 full-time employees and 1 part-time employee, and Street Superintendent Rob Bolton.

The employees are up before dawn, braving all weather conditions to keep our streets in top condition. Whether it's trash pick-up, repairing potholes, mowing grass, or servicing the city vehicles and equipment, their work is not just a job, it's a mission to make our city clean and beautiful for everyone.

For Mule Day, they go above and beyond, working tirelessly weeks before the event preparing our town for all its visitors. During the festival, you will see them continuously working to keep our town clean, and afterward, they will continue their work returning our town to its pre-event conditions. We could not host an event of this size without them.

We would like to take this moment to extend our deepest gratitude to each and every worker, past and present, and for your unwavering dedication and commitment to making our city a better place for all. Your hard work does not go unnoticed.

Chamber Honors Ivan K. Hill Park Maintenance Staff



The Chamber is proud to honor the Ivan K. Hill Park Maintenance Staff. Pictured from left to right are Dale Weeks, David Vickery, Aaron Scogin, and Steve Warren. Not pictured is Rodney Colburn who is currently deployed.

The park maintenance staff works hard every day! Their responsibilities include beautification of the Ivan K. Hill Recreational Park, Winfield Public Library, and Winfield City Cemetery, community service such as delivering meals to senior citizens and distribution of Backpacks and Beyond food items, and, last but not least, they make sports and pageants for youngsters possible.

The Winfield Chamber of Commerce would like to extend a huge thank you to the Winfield Park and Recreation Maintenance Staff. Each Mule Day, this group of individuals assists the Chamber in a number of ways from pre-event set up to parking vendors. Most importantly, they always do so with a smile. We appreciate their unwavering support of the Winfield Chamber of Commerce and recognize that our town would not be all that it is without them.